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> Gabriela Deambrosio, Monterey High School, California, United States of America

Meet our IB Authors

John Sprague

I've been working with Hodder Education since 2014 when I was brought on board as editor of *IB Review* then later as co-author of the newest versions of the

Theory of Knowledge textbooks. My strategy for writing has always been to write like there is a teacher reading over the shoulder of the student because the teachers need as much support as the students, especially in TOK. My other strategy was to write for my twin boys who were just about to start the IB! Writing for others has been the best way for me to develop and solidify my own TOK-intuitions and help my own students develop theirs.

Zara Kaiserimam

Although nothing can beat the buzz of being in a classroom, for me, developing resources and designing tasks comes a close second, and I've loved working on the MYP



by Concept series! Unlike other programmes, the MYP gives teaching practitioners the space to be as creative as they like; assessment is largely skills based, and as long as these skills are being honed and students nurtured, teachers have autonomy over the texts and content they deliver. As a writer for the MYP by Concept series, I've been afforded the same freedom, and I am delighted that I've been able to include texts, topics and tasks that I not only love, but that have been a success in my own classroom. While other exam boards are only now having discussions about diversifying the curriculum, the IB has been promoting a more inclusive approach to education for decades and I hope this has been reflected in my books.

Paul Hoang

I have been writing for Hodder Education for most of my professional teaching career, starting as a contributing author to *Business Review* and

later as lead author for several IGCSE and IB publications for Economics and Business Management. Hodder Education has always given me the autonomy and flexibility to create resources that appeal to teachers and students alike, whilst providing me with the support and guidance that I have needed.



Rita Bateson

I first met the team at Hodder Education in my previous role as a Curriculum and Assessment Manager for the IB, while reviewing the



upcoming publications for MYP. This close partnership, with the MYP by Concept Series as the only officially recognised MYP publication at the time I was impressed by their understanding and fluency with IB philosophy, as well as MYP concepts. I've been a passionate advocate for mathematics education and when the chance came up to work more directly with them, as an author, I jumped at it! Working closely with the team I was proud to be involved in the authoring of MYP by Concept for MYP 1–5.

Welcome to our 2023 Catalogue

Inside you will find a range of print and digital resources for the IB from PYP to the Diploma programme. We support IB schools across the continuum with a range of unique and innovative resources that are aligned with the IB's values of encouraging both personal and academic achievement.



Look out for this icon on our interactive pages for access to extra content



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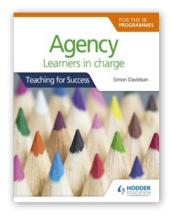


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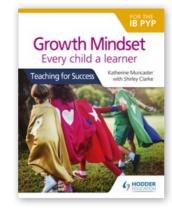
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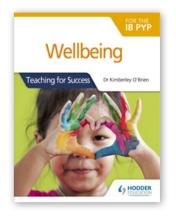
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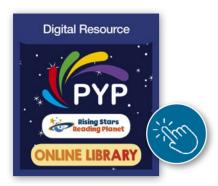
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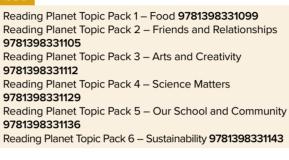
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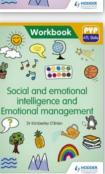
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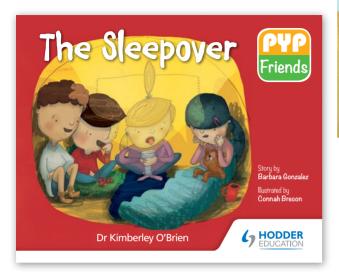
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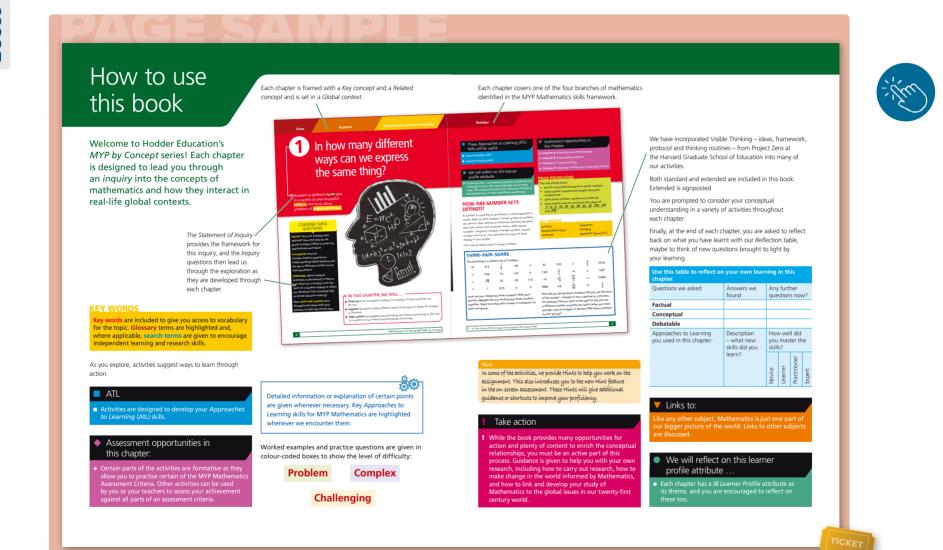
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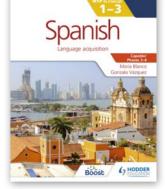
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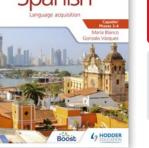
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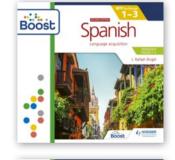
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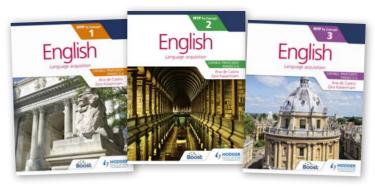
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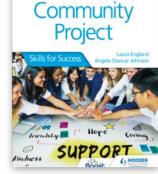
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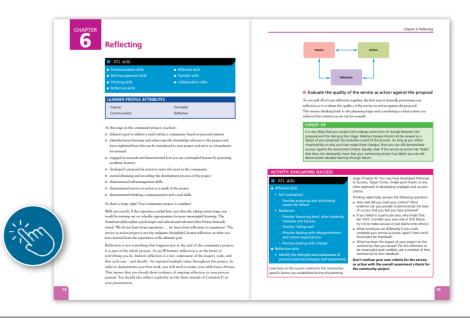
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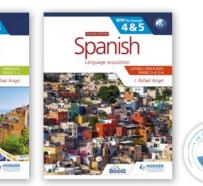
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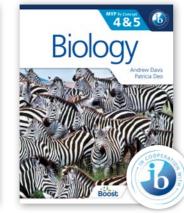
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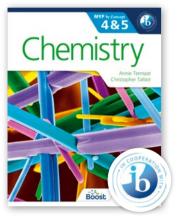
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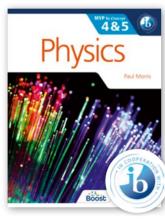
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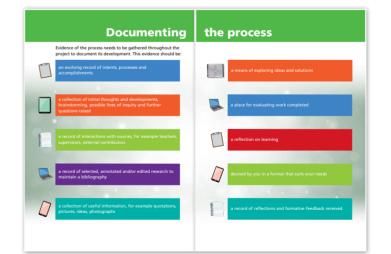
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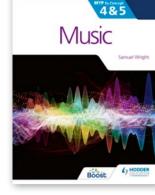
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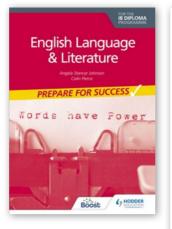
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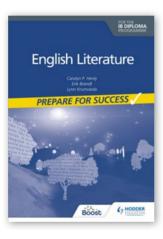
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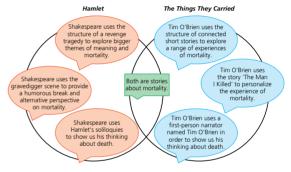


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We can see that one of the things the works have in common is that they focus on characters' experiences of death and tragedy. There are obvious differences in setting – *Hamlet* is set in late-Middle-Ages Denmark, while O'Brien's novel is much more contemporary. And *Hamlet's* action takes place through a clear story arc while *The Things They Carried* unfolds in a series of interrelated stories.

What kind of exam question might this analysis answer? It's hard to think of a plausible one that we would encounter in an IB exam; maybe 'Compare and contrast the ways in which tragedy is depicted in two literary works of your choice.' This question is broad and thematic, yes, but it is a bit too simple for an IB exam question. To better prepare for the kinds of questions you will find on paper 2, it might be useful to think of something a bit more complex.

Let's imagine that the question was something like: 'Explore the ways in which authors of two works of literature depict characters confronting mortality.' This question is richer than the first in that it asks you to move beyond just what is happening in the stories and to consider literary technique. This question would require us to shift how we envision the compare and contrast:



Hamlet and The Things They Carried – both are stories about mortality

By focusing on literary technique and authorial choice, this plan becomes more sophisticated because instead of just focusing on *what* is happening in the story, we are now focusing on *how* and *why*. This allows us to write about not just the characters' encounters with mortality but also the authors' ideas and attitudes that drive the story and the ways they convey those ideas through their choices. Still, this plan is not as rich as it could be because we have not identified anything the two stories have in common except that they both are concerned with the topic of mortality.

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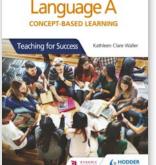
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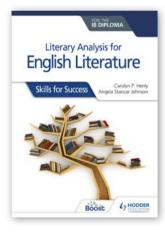
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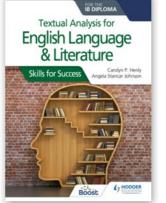
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Model text: Job application

35 Princes Avenu London W3 5l 5th May 202	_P	- The sender's address
5th May 202		- Date of entry
	.0•	- Date of entry
	-	
16		
istory Museum		
	•	- The recipient's address
5BD		
	•	- Greeting: 'Dear X,'
	~	
	.0 .	- Clear purpose for writing
enced sales executive with over 6 years' experience handling high-value		
	•	- Relevant details
les jobs have been on a consultative basis where research, questions,		
		Appropriate tone – your
	•	_ aim is to sound 'business- like'. Remember to be
		positive and polite
on various CRM systems and am quick to learn new systems. I am		
	• –	
	25	Separate paragraph
es for artwork. My current company is a media company that publishes	•	for each point
and we regularly use picture libraries for images in the magazine.		
efit one of the greatest museums in the world.		
	for the position. lenced sales executive with over 6 years' experience handling high-value by of which were new accounts started by myself. Examples of accounts ught into Airport World are Dufry (€15k) and Fraport (€25k). In my at Easyfairs I started and sold out a design agency theatre and attained talling £10k, which doubled the total sponsorship for the entire show. lesi jobs have been on a consultative basis where research, questions, ent needs and upselling were all essential. ed new business and market opportunities and have found new revenue my job – first app sold, first website sold, first agency-sponsored section, all projects needed to be planned and budgeted and all of the projects on various CRM systems and am quick to learn new systems. I am all Windows programs, which helps to prepare weekly sales reports and reporting. agencies from across the globe: Korea, Australia, USA, etc., and have good relationship with advertising agencies. I sold seven design companie ty packaging show for the first time ever and am in regular contact with es for artwork. My current company is a media company that publishes and we regularly use picture libraries for images in the magazine. regular sitiot to the Natural History Museum all my life, both as a child my children, and recognise its importance to the research and teaching stem, Earth's geology and life. I feel that I would be an excellent addition history Museum Trading Company by increasing revenues and working i	SBD sins, response to the recent advertisement for the position of Key Account r that has become available in the Natural History Museum. I would like to for the position. ienced sales executive with over 6 years' experience handling high-value y of which were new accounts started by myself. Examples of accounts bught into Airport World are Dufry (e15k) and Fraport (e25k). In my at Easyfairs I started and sold out a design agency theatre and attained talling £10k, which doubled the total sponsorship for the entire show. les jobs have been on a consultative basis where research, questions, ent needs and upselling were all essential. ed new business and market opportunities and have found new revenue ry job – first app sold, first website sold, first agency-sponsored section, All projects needed to be planned and budgeted and all of the projects i on various CRM systems and am quick to learn new systems. I am all Windows programs, which helps to prepare weekly sales reports and reporting. agencies from across the globe: Korea, Australia, USA, etc., and have good relationship with advertising agencies. I sold seven design companiess packaging show for the first time ever and am in regular contact with es for artwork. My current company is a media company that publishes and we regularly use picture libraries for images in the magazine. regular visitor to the Natural History Museum all my life, both as a child my children, and recognise its importance to the research and teaching stem, Earth's geology and life. I feel that I would be an excellent addition History Museum Trading Company by increasing revenues and working in

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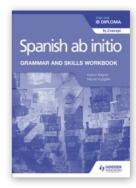
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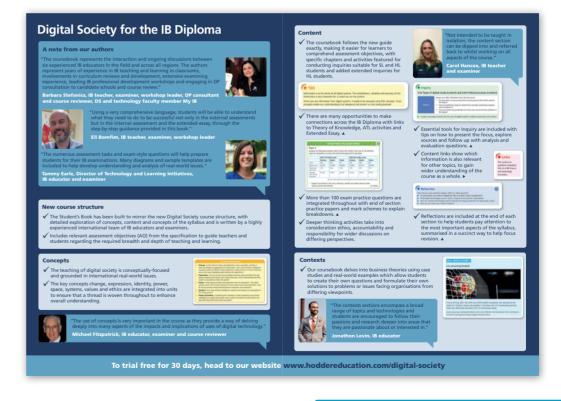
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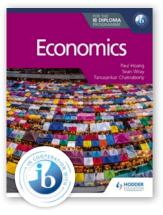
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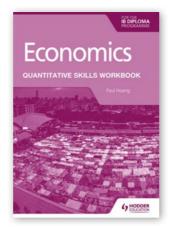
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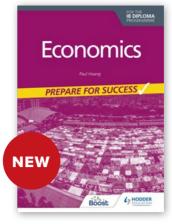
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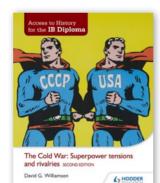
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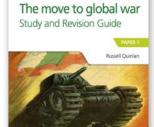
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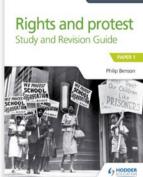
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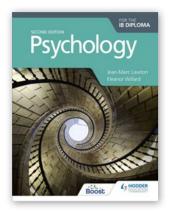
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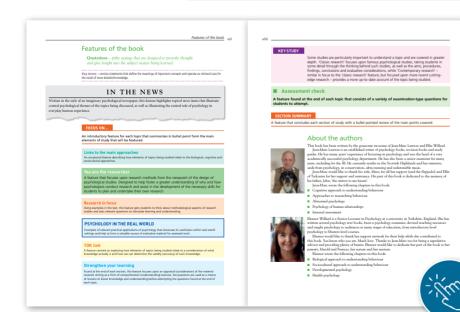
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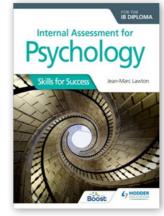


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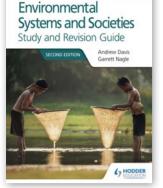
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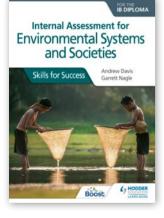
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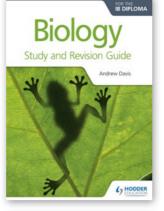
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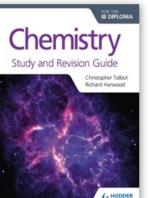
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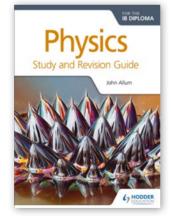
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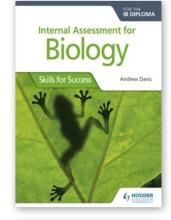
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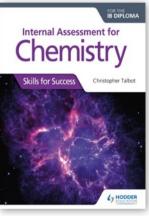
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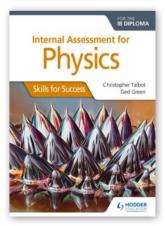
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Pedro Monsalve Correa, Barranquilla, Colombia



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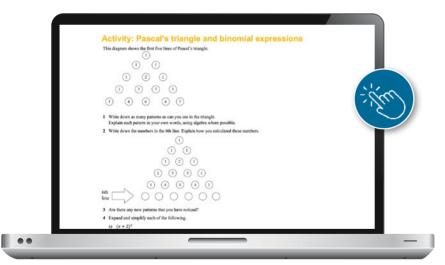
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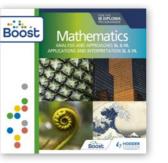
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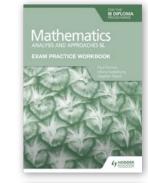
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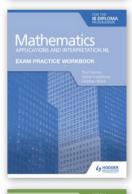
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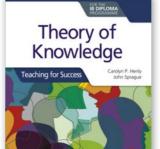
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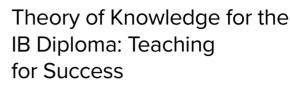
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An Gulinck, British International School, Vietnam





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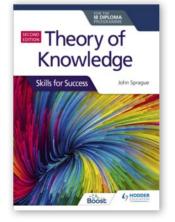
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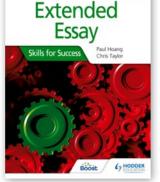
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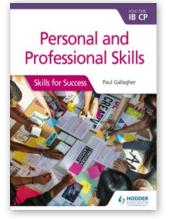
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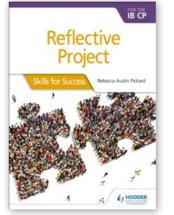
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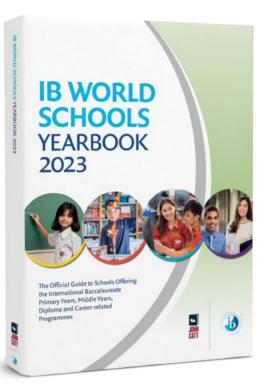
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